

# CATALOG



EDUCATIONAL CONSULTANCY AND RESEARCH CENTER



EDAM is an Educational Research, Consultancy and Publishing company based in Istanbul, Turkey. EDAM works with public and private institutions carrying out research, project management and consultancy. EDAM is also a boutique publishing house focusing on select children's books, hobby books and a small range of non-fiction books for adults focusing in the field of educational philosophy and religion. While publishing its own books EDAM also works with many prestigious publishing houses from around the world bringing their best books to the Turkish book market.





CONSULTANCY AND RESEARCH CENTER



### Religious Education





### **24/7 Ilm'ul Hal**

#### A Concise Guide to Everyday Islam

Age: 15+

Pages: 144

Rights: Sold to German and Arabic

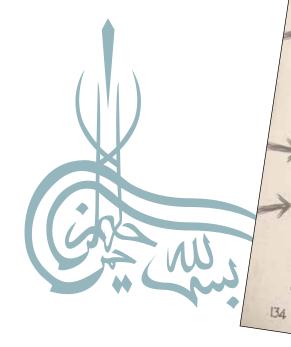
24/7 Ilm'ul Hal is your Islamic reference book for everyday life. Rooted in the rich Ottoman tradition, Ilm'ul Hal is a concise handbook that offers basic insights into the Islamic belief system, worship, daily jurisprudence, morality, and more.

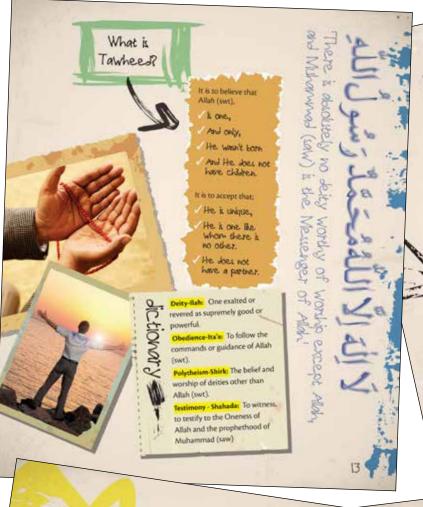
Written in a simple and accessible style, this book is designed to answer common questions about Islamic laws and practices. It avoids lengthy and complicated fiqh explanations and instead focuses on providing essential information to the reader. You'll find information presented in a clear, straightforward, and easy-to-understand

A Concise Guide for Everyday Muslim Life
Ilwul Hal

manner, complemented by concise text, graphics, and illustrations

This user-friendly figh guide is not only perfect for personal reference, but also serves as an excellent textbook for both classroom and home use.





How Does Someone Become a Prophet?

One does not decide to become a propher. Allah e chooses His messengers from among the people. With the last Prophet Muhammad (saw), Allah (swe) des that He would not send any other messenges

Midneymod is not a father of any of your men, but he is a messenger of Allah and the last of the prophets and Alda has the Knowledge of everything (A Mask, 35/40)

A Mulan who takes the prophets as examples in how to live higher own life:

- ✓ is trusted in their yeards and actions. There is no contradiction between their words and how they
- ✓ Is patient and does not give up easily. No difficulties. ✓ Will make the best of any occupation and will not be.
  - ✓ Will be kind and do favours. They will refrain from any wrongdoings and will not put themselves in
    - situations where things that are displeasurable to / Will love what Allah (swt) loves and refrain from

    - ✓ Does not besitate to tell the truth in any situation. They will continue to do tablish (spread the message) as the prophets did.

Where and How to Behave? aadabul muasharat

(etiquettes of social life)

Allah enjoins to do justice and to adopt good behavior and to give relatives (their due rights), and forblok charmeful acts, evil deeds and oppressive attitude He exhorts you, so that you may be mindful CAN NOW ( 16790)

in the presence of three people, two should not hold secret counsel to the exclusion of the third. (Bukhari, Book 79, Hadish 62),

Whoever believes in Allah and the Last Day should speak a good word or remain silent. And whoever believes in Allah and the Last Doy should show hospitality to his neighbour. And whoever believes in Allah and the Last Day should show haspitality (Bukhari, Book 78, Hadish 163)

Woe to every backbiter, deriber (N Hernard KNA)

Prophet Mulsemmad (saw) made dua after eating. Here is one of the duas he made

الحندُ لله الذي اطعمني فألما وززقنيه مِنْ غَيْرِ حُوْلِ مِنِي وَلَا قُوْةِ

Transliteration: Altamda lillahillesi at 'amanii hadha wa razaqanishi min ghayri hawlin minnee wa la quavwarin.

Translation: Praise is to Allah who has given me this food and sustained me with it though I was unable to do it and pow (Tirmidhi, Book 48, Hadith 89)



Recite the Barmala then read Sorah al-Satiha. followed by any other surah or a few apar

- Recite Allahu Akbar then proceed to rules. The following dhikr should be recited in
  - Subbana Rabbiyal 'Azoem ruku three times. "Free from all defects is my Lord, and in His
- After rules, stand up straight with hands by your side and recite har side as Sami'. Allahu Liman hamidah "Allah listens to one who praises Him." Then say Rabbana lakal Hamd "Our sustainer all praise is for you."
- Next say Allahu Akbar. Then proceed to go into sajdah.
- ✓ The following diskr should be recited in Subhana Rabbi yal A'la
  - "Glory be to my Great Suntainer, Most High. and I praise Him".
  - After the first saidah say Albar and sit for a short period of time.
  - Allahu Akbar.

- / Again recite the following dhile in sajdah three Subhana Rabbi yal Alla Say: 125 2 Allahu Akbar
  - After the sujud following the second rakah. sit on your knees. Place your hands to rest on the thighs (Qaidah).
  - As you sit recite at-talniyyat, Salat alan Nabi and the Rabbana duas.
  - Next ourn your heard sowards your right shoulder and say:
    Assalarres alaikean wa raheratudah then turn your head towards you left shoulder and repeat the same Assalama alaikum wa rahmatufiah. This completes the

#### The Fard of Salatul Fajr

- / Men recite the Quartat prior to the fard.
- ✓ Make the niyyah: You can say: "I have turned towards Kaaba (Qiblah) intending to pray the fand of Salatul Fajr for the sake of Alfah."
- ✓ The fant salah is performed exactly the same way as the sunnah.





59

Plural fors

Risalat: Prophet

#### 40 Hadith 40 Illustrations

Age: General Audience

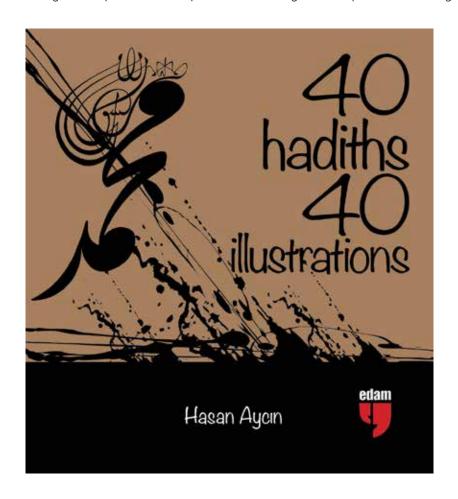
Pages: 88

Rights: Sold to German, English and French

Illustrator Hasan Aycın

Discover the wisdom of the Prophet Muhammad through "40 Beautiful Sayings," brought to life with captivating illustrations by renowned Turkish artist Hasan Aycın. These enchanting illustrations not only enhance the visual appeal of the book, but also inspire readers to reflect deeply on the profound meanings within the Hadith.

In this book, the timeless messages of the Prophet Muhammad are conveyed in clear and contemporary language that resonates with readers of all ages. Additionally, for those interested in the original sources, the book includes the Arabic text of the Hadiths and their references. It's a wonderful resource that bridges the past and the present, making the Prophet's teachings accessible to all.



### 40 Hadith 40 Illustrations Keychain

Rights: World

40 tiny pages

Size: 3.7cm x 5.7cm

Illustrator Hasan Aycın



This small keychain is a perfect gift for everyone who wants to memorize forty hadith of Prophet Muhammad (saw). Each hadith is about manners and morals emphasized by the prophet of Islam.

### 40 Hadith 40 Postcards

Rights: World
40 postcards

Illustrator Hasan Aycın



A beautiful way of showing your care.

### **40 Hadith 40 Activities**

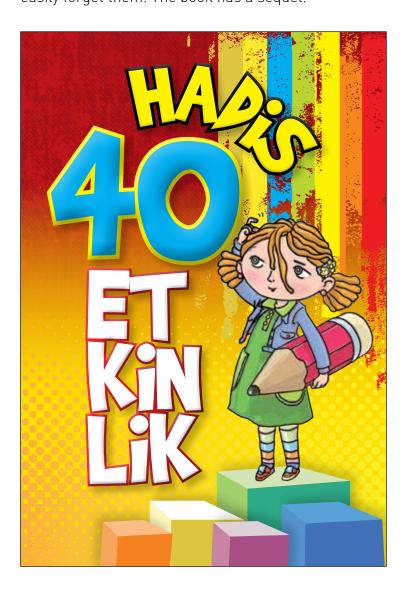
Age: 8-10

Pages: 56

Rights: World

Editor Hatice Işılak Durmuş

The best way to teach children about the hadith of the Prophet Muhammed (saw) is to make them think about the meaning. In 40 Hadith 40 Activities each hadith is combined with a fun activity. This way children understand the hadith and don't easily forget them. The book has a sequel.









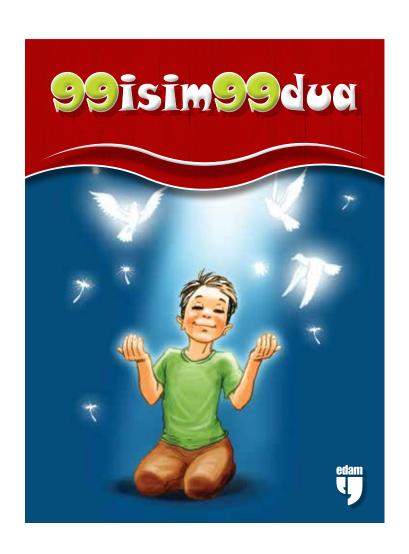
Age: 8-10

Pages: 208

Rights: World



It is important to teach children how to pray to God at an early age. This will help them build a strong relationship with their Creator. In the Qur'an it is advised to pray using the beautiful names of Allah Almighty. On each page of **99 Names 99 Prayers** there is a beautiful supplication in prose using one of the names of Allah Almighty. Through this book children will learn how to pray while experiencing the differences in the meanings of the beautiful names of Allah Almighty.



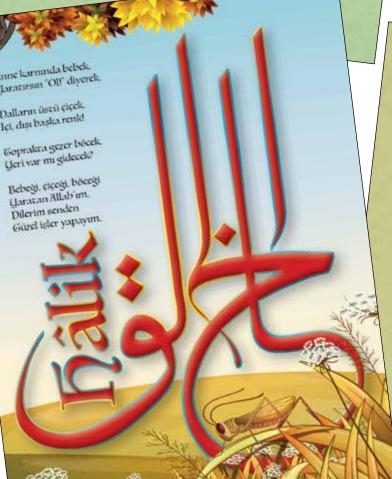


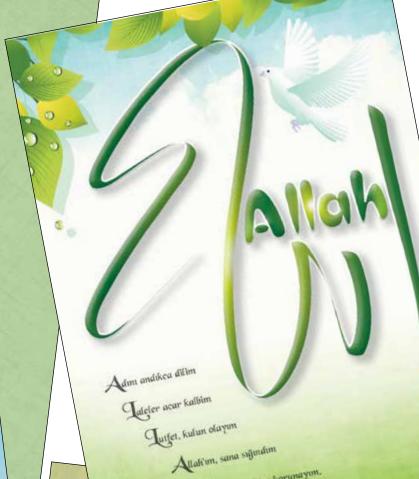


E/n/

ALLAH Bizi se han şeyi yaranan Rabbimizin Iom.

Apmile Diamoy





Her kötülükten korunayım.

HĀLIK Yaratan, hor geyi ve herkedi var eden

> Dan Centile Center

Brastrasyon "Matthew Colo - Fotologo

### A Rahma to the World

Age: 9-12

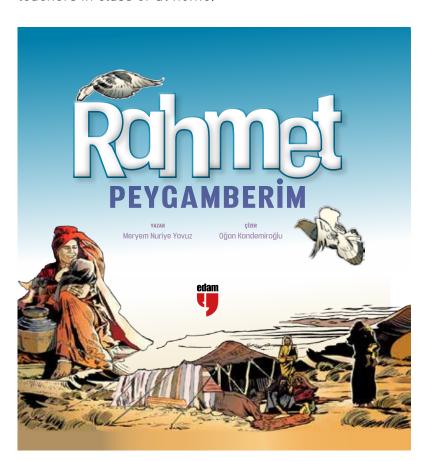
Pages: 64

Rights: World

**Author** Meryem Nuriye Yavuz **Illustrator** Oğan Kandemiroğlu

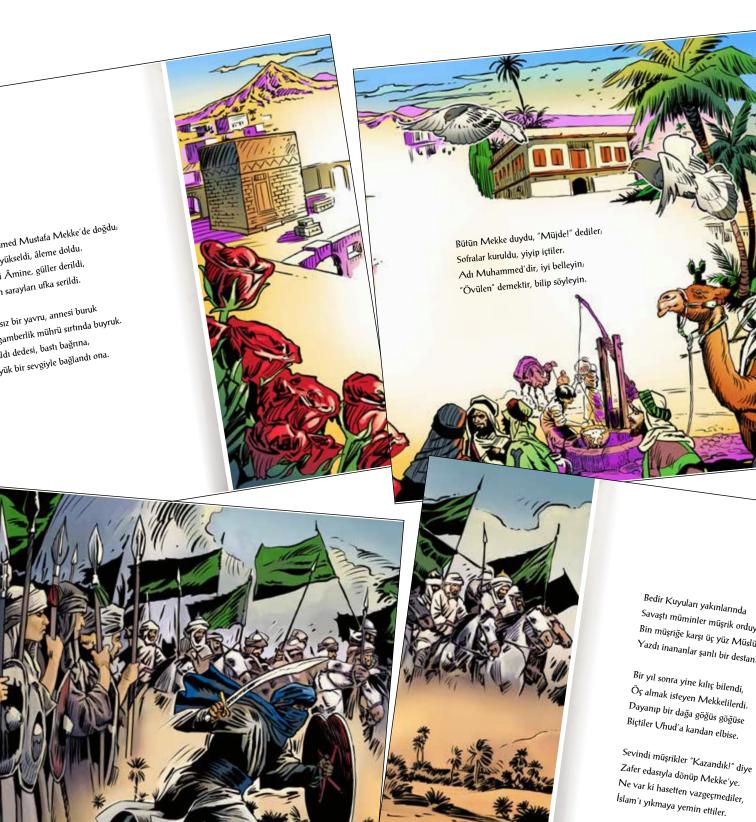
A Rahma to the World is a must-have in every Muslim home. It is a unique biography because of its artistic imagery and style: It is a poem accompanied by detailed and beautiful pictures. Arranged in chronological order, this book will inform, inspire, and engage the reader with one of the most important figures in human history.

This book is great to read alone or in a group. It can be used by parents and teachers in class or at home.



Muham Bir ışık Sevind Şam'ıı

> Baba Pey Sar Bü



### Zahid and Zaki

Super Love

Age: 8-10

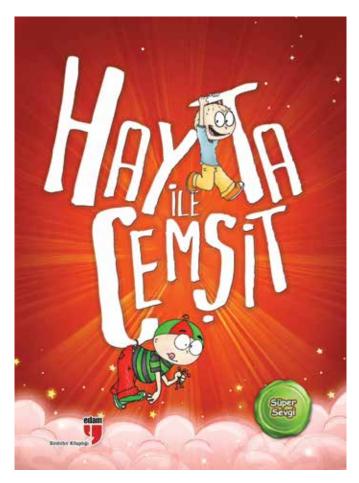
Pages: 72

Rights: Sold to Arabic

**Author** Aslıhan Atik

Illustrator Müzeyyen Yılmaz Canalp

Zahid and Zaki dream of growing up to be really great people. They've learned that making Allah (swt) happy means being super nice to everyone and everything around them. They love to try new things every day to do good deeds. But you see, being a little hero and doing the right thing isn't always easy when you're full of energy like them!





Join Zahid and Zaki through their journey about loving the Creator through His creation.

### Zahid and Zaki

are Learning the Sayings of Prophet Muhammad (saw)

Age: 8-10

Pages: 100

Rights: Sold to Arabic

**Author** Aslıhan Atik

Illustrator Müzeyyen Yılmaz Canalp

Zahid and Zaki are the best of friends! They're always giggling, cheerful, and love to share a good laugh. One day, they decide to learn the wise words of the Prophet Muhammad (saw) and try to live by them. Turns out it's trickier than they thought!





With hilarious stories and amusing misunderstandings, Zahid and Zaki take you on a lively adventure as they explore the world of Hadith. Packed with delightful illustrations, this book is a must-have for Muslim families with young children.

"Hey Zaki, wouldn't it
be fun if we were ants!
We would have so many
welatives to visit and help
relatives to visi

Asma al Husna, the Beautiful Names

Age: 9-12

Pages: 208

Rights: Sold to Arabic,

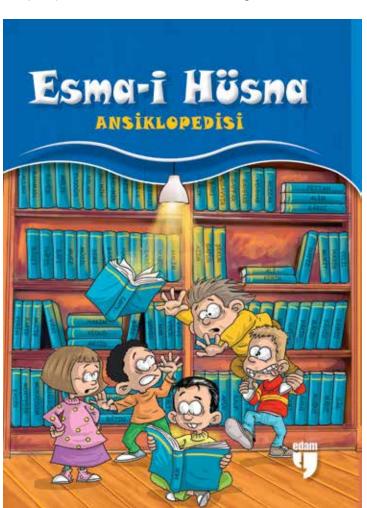
English, French and Uzbek

**Author** Hatice Ayar

**Illustrator** Yahya Alakay

A great book teaching children about the beautiful names of Allah Almighty.

Encyclopedia of the 99 is an amazing book that describes each name of Allah Almighty in



an easy to understand and lively style. Through this book children can build a close connection with their Creator by expanding their understanding about His names and attributes. With verses from the Qur'an and beautiful poems, from fun facts to colorful graphics Encyclopedia of the 99 is a great book for anyone who wants to teach their children about Allah (swt).



### **Rasin the Courageous Ant**

The five pillars of Islam

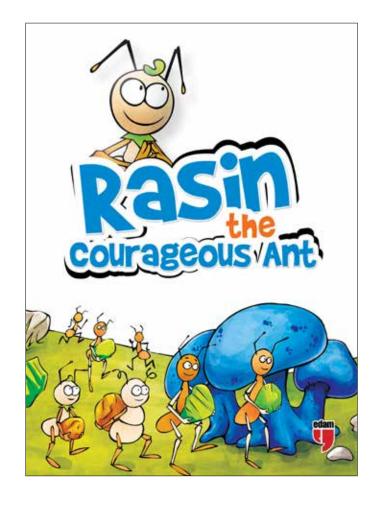
Age: 8-10

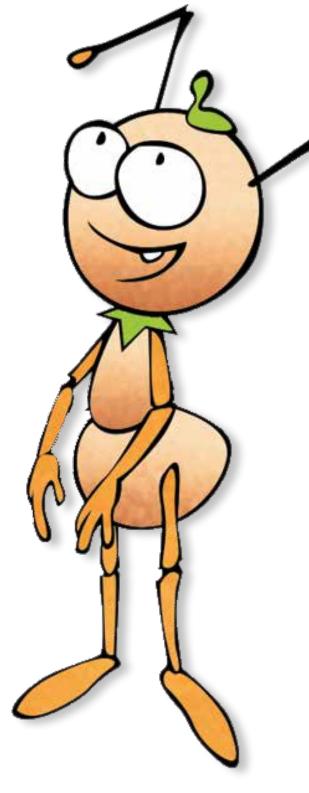
Pages: 48

Rights: World

**Author** Hatice Işılak Durmuş **Illustrator** Derya Işık Özbay

Hajj was a dream. But dreams can come true! Why can't an ant perform Hajj? Doesn't everyone say, "If there is a will, there is a way"? Well, Rasin believed in his dreams and had the courage to follow them. He had learned the five pillars of Islam and now he could go on Hajj! If you think that an ant cannot perform Hajj, then you must read Rasin's story.





### **Cool Sheikh and Blakeye**

1 - 2

Age: 8-10

Pages: 64

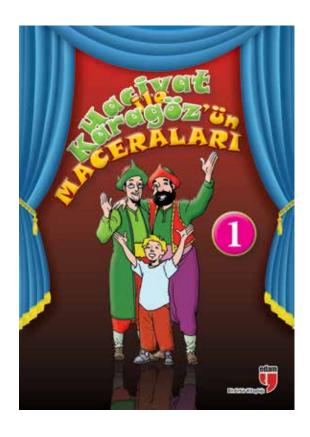
Rights: World

**Author** Hatice Işılak Durmuş

Cool Sheikh and Blakeye are best buddies but they get into heated discussions at times. Blakeye is not very good at listening to others so he misunderstands what is said quite often. It is a good thing that he has Cool Sheikh on his side to help him out!

Two famous characters of Turkish shadow theatre are revived through these comic books. Colorful illustrations and funny dialogues make this set a favorite among young readers.

Each adventure focuses on a subject such as prayer, fasting, charity, etc.









Ne?l Çiri'den kim geçmiş? Hem bize ne Çiri'den? Gel bak hele burada bir sürü dua paketi varl

### **Puzzles for the Puzzle Addict**

Age: 9-12

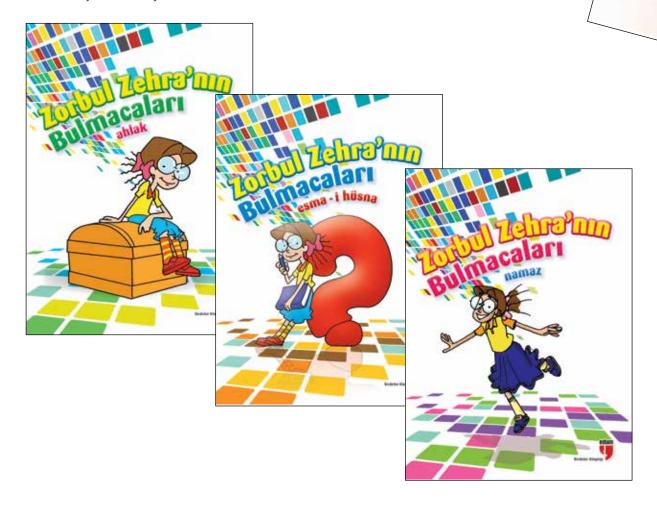
Pages: 32

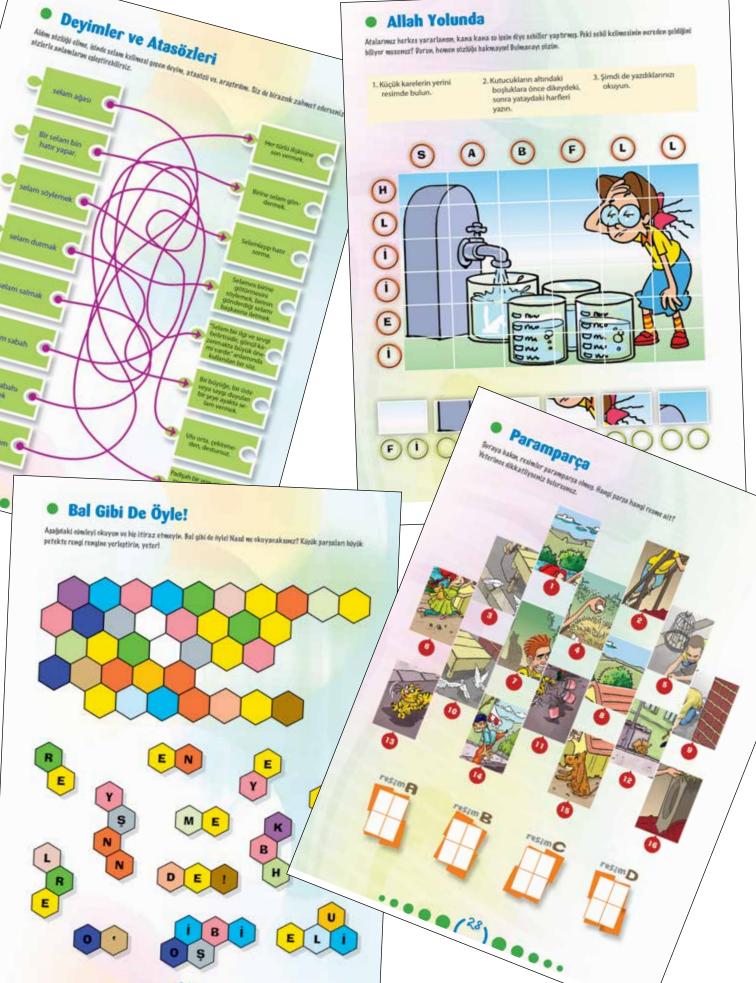
Rights: World

**Author** Hatice Işılak Durmuş

There are many ways of providing religious education to young minds. Puzzles are one of these. In this set of three books Zahra shares her favorite puzzles with the readers. Each book has a different Islamic subject: Ahlaq, Salat and Asma al Husna. With unique puzzles and fun activities these books will help children have a great time while encouraging them to hunt for information. These books can accompany any lesson that focuses on these subjects.

A fun way to learn your deen!





# Values Education Through Ayah and Hadeeth (for children)

Age: 8-10

Pages: 64

Rights: Sold to Arabic

**Author** Meryem Nuriye Yavuz **Illustrator** Müzeyyen Yılmaz Canalp

Virtue isn't just a big fancy word you find in books. Those important values? Well, they're not so far away. This series makes it super easy to help kids understand the goodness of values - through their own conscience!

Teaching values to kids can sometimes seem boring, but guess what? It doesn't have to be! In these books, values are presented as exciting suggestions and talking points for young readers.

There are sets for elementary, middle, and high school students, each with ten great values: Responsibility, Helpfulness, Justice, Confidence, Leadership, Friendship, Patience, Respect, and Self-Control.

The books use verses and hadiths to highlight these values. And don't miss the cool "Okay, but..." and "If I Were..." sections, where you'll find fun facts with a surprising twist!

These books are perfect for home or school use. They make learning values a blast!







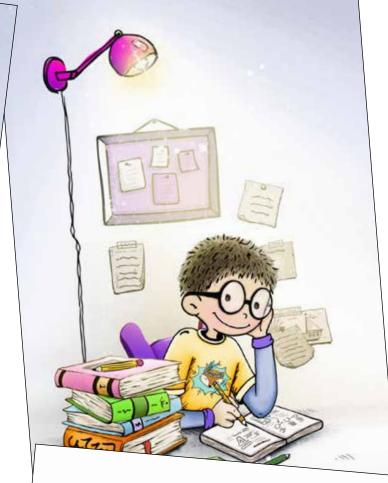
İnsanın kendini kontrol edebilmesine öz denetim denir. Başarılı ve sağlıklı olabilmemiz için kendimizi kontrol etmeyi öğrenmemiz gerekir.

Vaktinde uyanan, sorumluluklarını yerine getiren, dengeli beslenen insanların öz denetimi iyidir. Çünkü erken yatmak, gün içinde planlı çalışmak ve yemekte aşırıya kaçmamak konusunda ikna etmişlerdir kendilerini.

Öz denetime sahip olmak için kararlı durmalıyız. Saatlerce televizyon seyretmek yerine sevdiğimiz programları takip edebiliriz. Midemizi abur cuburla doldurmak yerine annemizin izin verdiği kadarına razı olabiliriz. Sınav dönemi sıkışıp bunalmak yerine günlük ders tekrarı yapabiliriz. Odamızın dağınıklığında kaybolmak yerine düzenli olmayı deneyebiliriz.

Çocuk olmamız sorumluluk almayacağımız anlamına gelmiyor. Kendi başımıza banyo yapabilecek. tırnaklarımızı kesebilecek ve dişlerimizi fırçalayabilecek yaştayken neden anne ve babamızın bizi uyarmasını





Onlar bollukta ve darlıkta Allah yolunda harcayanlar, öfkelerini yenenler, insanları affedenlerdir. Allah iyilik edenleri sever.

3 / Âl-i İmran Suresi, 134. ayet

şüphesiz Allah çok çok tövbe ederek arınanları sever. O temizliğe titizlik gösterenleri de sever.

2 / Bakara Suresi, 222. ayet

Ey iman edenler, size verdiğimiz rızıkların temiz olanlarından yiyin. Şayet sadece Allah'a ibadet ediyorsanız ona şükredin.

2 / Bakara Suresi, 172. ayet

Ey örtüsüne bürünen! Kalk artık uyar. Sadece Rabbini yücelt. Elbiseni temizle. Pislikten sakın. Yaptığını çok görerek başa kakma. Rabbin için sabret.

74 / Müddessir Suresi, 1-7. ayetler

# Values Education Through Ayah and Hadeeth (for early teens)

Age: 11-14

Pages: 64

Rights: World

**Author** Meryem Nuriye Yavuz

Illustrator Yahya Alakay

Teaching values to early teens can be a challenge, but this book makes it fun and exciting! It's all about teaching core values through captivating and engaging stories. Each story is supported by a hadith and ayat to make it even more meaningful.

There are also discussion sections where young people can have lively debates about the pros and cons of different actions. Whether you're at home or in the classroom, this book is here to help!

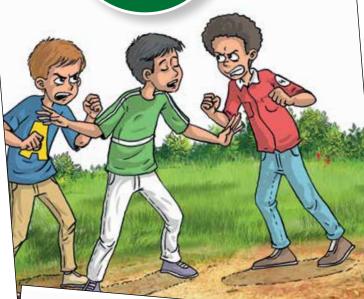






Kim zerre ağırlığınca hayır işlerse onun mükafatını görecektir. Kim de zerre ağırlığınca bir kötülük işlerse onun cezasını görecektir. Zilzal Suresi, 7-8. ayetler





### Peki...

- Pencereyi kapatmayı unuttum diye reçel kâsesine konan arıyı pencereden kovalamak benim görevim mi?
- Saç derimden izin almadan kopup banyoya düşen saç tellerimi temizlemek benim görevim mi?
- Bol zayıflı karnemi annemle babama göstermek benim görevim mi?

### Ben Olsam...

- Kirli kıyafetleri odama fırlatıp temiz kıyafet ararken ağlamak yerine kirlileri kirli sepetine atarım.
- Sınavdan bir gün önce ders kitaplarının altında ezilmek yerine düzenli konu tekrarı yaparım.
- Abur cubur tükettikten sonra yüzüme yerleşen sivilceleri saymak yerine sebze ve meyve yemeyi denerim.

### Alif Ba Made Easy

Age: All ages

Pages: 96

Rights: World

AlifBa Made Easy is the result of extensive research, enhancement, and testing to create a more effective and consistent method for learning Qur'anic Arabic. After reviewing countless AlifBa tutorials and teaching guides in various languages, years of testing with thousands of students, and valuable feedback from teachers, parents, and students, we are proud to present AlifBa Made Easy, complete with a comprehensive teacher's guide.

This versatile book is suitable for both children and adults, and uses proven language learning techniques used in a variety of languages. It emphasizes a systematic approach

to learning the specific sound of each letter, and naturally teaches distinctions between similar sounds.

Each lesson concludes with a practice section of Qur'anic excerpts to help alleviate the common anxiety associated with reading long Qur'anic texts.

Our comprehensive teacher's guide provides educators and parents with the tools to confidently teach Qur'an al Kareem, making learning stressfree and enjoyable.

Discover the ease of learning with EDAM Alifba, whether you're starting with individual or classroom instruction



### **Basics of Figh**

Age: 9-12

Pages: 80

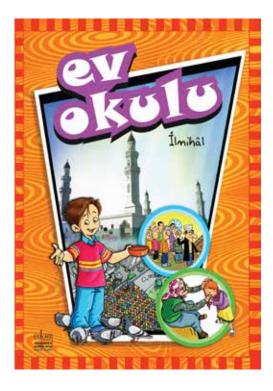
Rights: World

Figh is like a special treasure for Muslims, and it's part of our everyday life. We learn important things like how to make wudu, how to perform salat, and how to fast during Ramadan, all in these books. And guess what? It's not boring at all - it's fun!

In each chapter, you'll find special verses from the Qur'an (ayat) and sayings of the Prophet Muhammad (saw) to help you understand better. We've also included a simple glossary to teach you important words used by Muslims around the world.

But wait, there's more! Each section has exciting activities that make learning super cool. Whether you're a kid or a parent teaching at home, or even if you go to a school that teaches about Islam, these books are your awesome buddies.

And if you want to supercharge your learning, pair this book with Ahlaq and The Life of the Beloved Prophet Muhammad (saw). They make it not only easy to learn the faith, but absolutely awesome!





Teacher's Handbook

### Ahlaq

Age: 9-12

Pages: 80

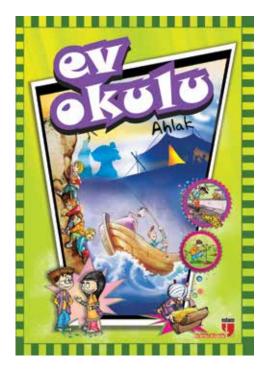
Rights: World

Ahlaq, or being good and kind, is like a twin of our faith. And guess what? We're going to learn all about it from the best teacher ever - the Prophet Muhammad (saw).

In this amazing book, we'll dive into the world of Islamic morality. We'll keep things simple and fun with lots of cool examples, stories, and fun activities that you'll love. Plus, there's a glossary to help you learn some important words used by Muslims around the world. You'll also get to read special verses from the Quran and sayings of the Prophet Muhammad (saw) about being good.

Whether you're a child, a parent teaching at home, or even a student in a school that teaches about Islam, these books are perfect for you. And guess what? We've got a Teacher's Guide with extra fun activities and ideas just for you.

Want to make your learning journey even more awesome? Combine these books with Figh and The Life of the Beloved Prophet Muhammad. Together, they make learning about our faith a blast!





Teacher's Handbook

# Life of the Beloved Prophet Muhammad (saw)

Age: 9-12

Pages: 80

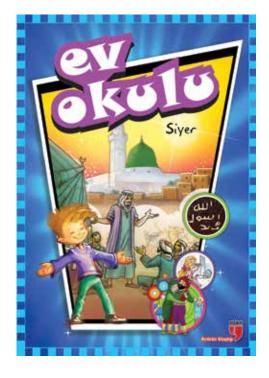
Rights: World

The life of the Messenger of Allah (saw) is the ultimate guide for all mankind, and it's very important for the younger generation to learn about his amazing life and his message of peace and love.

In this fantastic book, we start right from his birth and dive into all the major events of the Prophet's (saw) incredible life. We also get to know his family, his companions, and all the important places in his life. And guess what? There are tons of fun activities and puzzles to make sure you remember all the important names and events.

This book is a must-have for any Muslim home with children, with beautiful illustrations that bring it all to life. Whether you're a child reading them yourself, a parent using them to home-school, or even a student in a school where Islam is taught, these books are ideal.

There's even a Teacher's Guide with even more ideas for your teachers. Parents who prefer to homeschool their children for religious education will also find this book super helpful.





Teacher's Handbook

### The Islamic Education Magazine

Age: 9-12

Pages: 32 each book

Rights: World

The Islamic Education Magazine is a collection of exciting magazines that make learning about Islamic culture, lifestyle and values super fun! Each book is like a special adventure focusing on an exciting topic. You'll meet lots of interesting characters, be immersed in cool stories, and enjoy all the fun activities inside.

But that's not all! We also include a number of ayahs and hadiths, along with references to Muslim traditions. So not only are you going to have fun, you're going to learn a lot!

You'll even get to meet some great characters, such as Batuta's grandson and the famous Turkish shadow puppet characters Hacivat and Karagöz. No matter who you are, these books have something amazing to offer everyone!

#### SOME OF THE SUBJECT ARE

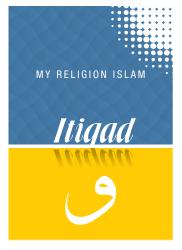
- Hijrah
- Prophet Muhammad (saw) and his family,
- · Tawheed.
- Qur'an al Kareem.
- Rasulallah (saw)
- Giving and Taking Salaam
- Stories From the Qur'an al Kareem
- Duah; where and how?
- Basmala
- Cleanlines
- Sila Rehmi, The Rights of Parents
- Brotherhood and Sisterhood in Islam
- Eid



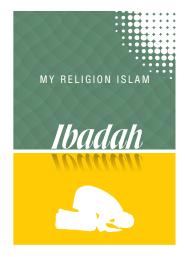
### My Religion: Islam

Religious education for adults and young adults Rights: Turkish rights sold to the Presidency of Religious Affairs of the Turkish Republic.

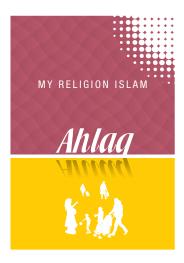
My Religion: Islam is a set of four books that teaches the basics of Islam with an easy, step by step method. It is a great resource for youth and adults.



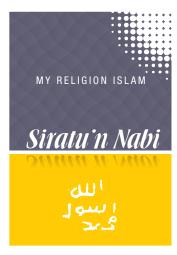
The book of Itiqad explains the belief system of ahl al sunnah wa'l jamaah in a simple and straightforward style.



What is ibadah?
Why do we pray,
fast and go on
hajj? From ritual
ablution, wudu, to
the requirements
of qurbani the book
of ibadah covers
all the subjects
of worship in a
concise and simple
style.



Morals and manners are an integral part of Islam, Without proper morals and manners there cannot be sound iman or ibadah. The book of Ahlag explains the fundamental aspects of the subject based on the verses from the Qur'an and examples from the prophet of Islam and his companions.



For Muslims learning about the life of the prophet of Islam is an essential part of the religion. Through the best example of Prophet Muhammad (saw) we can perfect our understanding of Islam also our intention and actions. Siretu'n Nabi is a short biography of the prophet of Islam.

### **Asma Directory**

Age: General Audience

Pages: 50

Rights: World



### **Amusing Questions**

Age: 8-10

Pages: 92

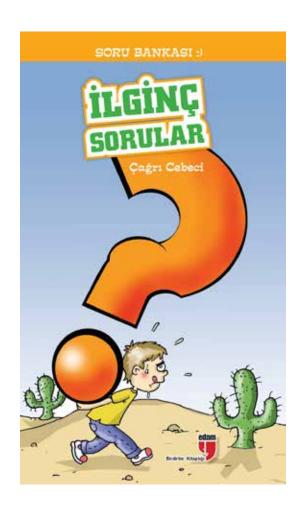
Rights: World

**Author** Çağrı Cebeci, İkbal Hümay Ayyıldız

**Illustrator** Çağrı Cebeci, Yahya Alakay

Funny and interesting questions that teach children about the religion of Islam.









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# Young Readers





## The Big Boy with a Big Heart

Age: 6-8

Pages: 32

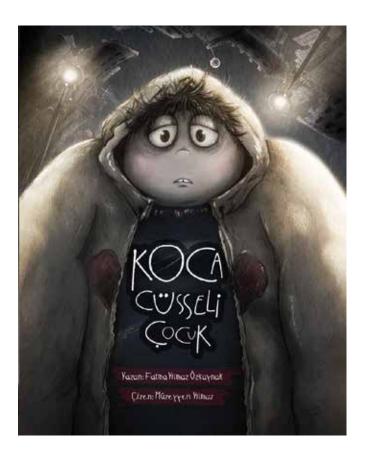
Rights: World

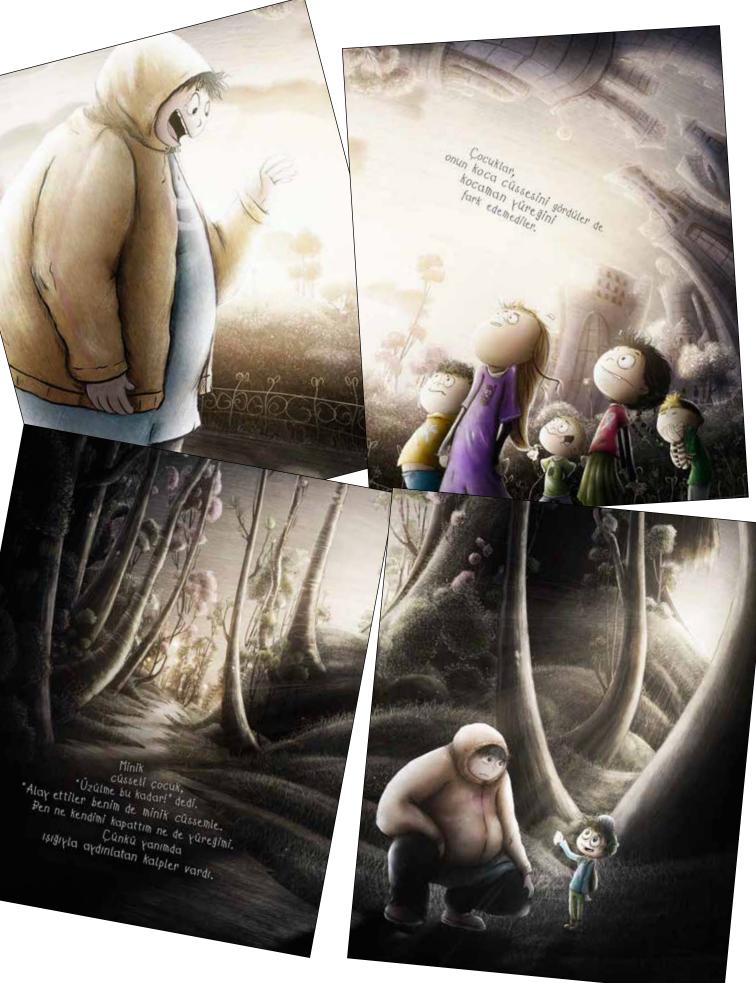
**Author** Fatma Yılmaz Özkaynak **Illustrator** Müzeyyen Yılmaz

In this book, we meet a child whose outward appearance may be imposing, but his heart is even more remarkable. In a park, he longs to make friends, but the other children initially fear him simply because he looks different.

This is a heart-warming story that teaches us to value people for their inner qualities and to question our preconceived notions. Accompanied by beautiful illustrations, it's a story that enriches emotional growth and inspires artistic appreciation.

Celebrate the extraordinary heart of The Big Boy with a Big Heart and join us on this journey of discovery and compassion.





#### The Cloud That Lost Its Color

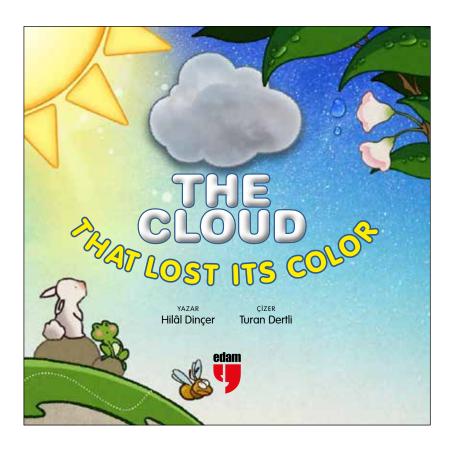
Age: 3-6

Pages: 20

Rights: World

**Author** Hilâl Dinçer **Illustrator** Turan Dertli

There was a little cloud that woke up one day and thought it was sick because it had lost all its color. Worried, the cloud started searching. It went to the sun, the sea, and the forest asking if they had seen its color anywhere. No one knew where it went. Feeling sad for the little cloud the sun offered some of its colors. At first, the little cloud hesitated but then accepted a ray of sunshine, it just didn't feel right. The sea and the forest also offered some color but none of it felt right. The little cloud wanted its own color back. As it started to feel despair the little cloud saw some huge clouds which had also lost their colors. The big cloud called out and explained that they were all carrying rain and they had a job to do. The little cloud realized that this was a process and it had actually never lost its color.





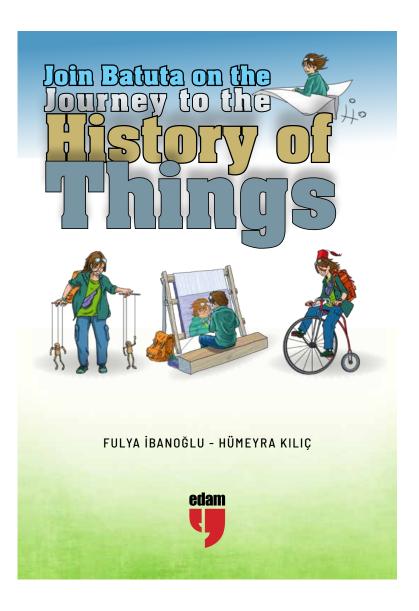
## Join Batuta on the Journey to the History of Things

Age: 9-12

Pages: 64

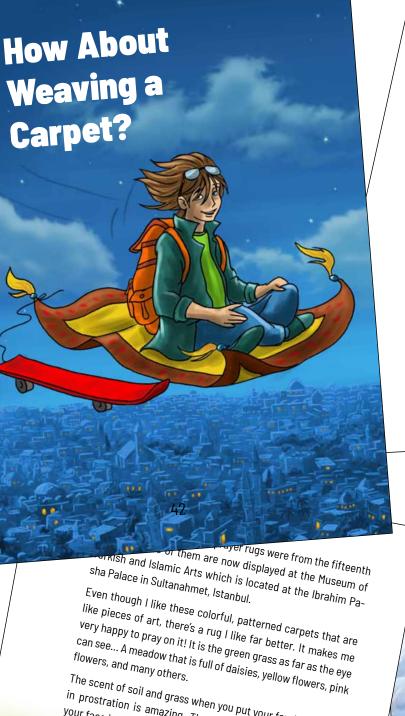
Rights: World

**Author** Fulya İbanoğlu-Hümeyra Kılıç **Illustrator** Turan Dertli-Yahya Alakay



Traveling in space and time is really fun but it is also a great opportunity to learn about all kinds of things. Batuta is very curious to learn the history of some of the things we take for granted today. In this book, Batuta travels to different places and different times to discover how they came about. From the first bicycle to paper, from public baths to coffee you will learn the history of things.

Come on, hop on the skateboard!



nume of the Carpet

It is said that the homeland of floor spreads such as rugs and carpets is the geography where the Turks first lived. I mean, Central Asia. Well, you know, the climate in Central Asia is very cold. It has a continental climate. Nomads who carry their homes with them when they travel lived in this area. They needed something to warm them up when they sat down and it had to be lightweight. Nomads earn their living by raising sheep and goats. Well, if the sheep and the goat are plenty, it means there is also plenty of wool. You take the wool, spin it, and make yarn. Sometimes you weave tents, sometimes you weave carpets. With the yarn you make, you adorn both your house and yourself. Oh, when I said ornament, an interesting

The scent of soil and grass when you put your forehead down in prostration is amazing. The feeling of grass that tickles your face is such fun.



## **Let's Explore Trains!**



## **The Little Red Papak**

Age: 6-9

Pages: 20

Rights: World

Illustrator Hayrullah Kaya

Everyone knows the story of The Little Red Riding Hood. The Little Red Papak is an authentic adaptation of this story. It is a unique interpretation of an old story that comes with exquisite illustrations.





#### **Character Education Stories**

Age: 6-9

Pages: 16

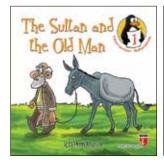
9 books

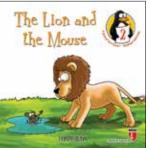
Rights: Sold to Arabic

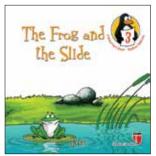
Illustrator Yahya Alakay

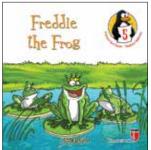
This set of nine little books teaches core moral values to first and second graders. With different characters in each book the short stories will allow children to think and learn about moral values from different perspectives. The little ones will want to read these short stories over and over again.

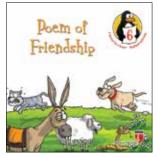


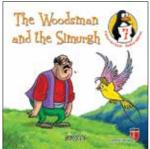


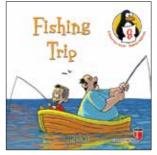


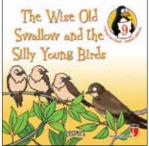


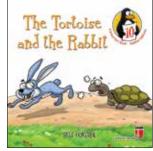












#### Stories with the Phoenix

Age: 6-9

Pages: 16

10 books

Rights: World

**Author** Neriman Gökçegöz Karatekin **Illustrator** Yahya Alakay



Puki only cared for himself. But he also loved playing with his friends and eating cookies. Sometimes he wasn't fair to his friends, and this was becoming a problem. His friends stopped playing with him. Puki needed help!

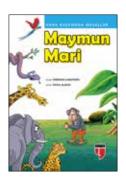
Oh, look! There is a bird on the windowsill. It is the Phoenix, the wisest of the birds! Phoenix came from a faraway land. It seems that it has a few words of advice to offer Puki. What do you think it will tell Puki? Let's hope Puki is able to make up with his friends.

Stories With the Phoenix is a series of 10 books. In each book a moral value is thought through different characters and the Phoenix comes to guide the characters to the correct behavior. A colorful and fun series to teach children about good character.



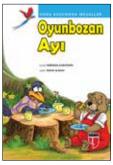


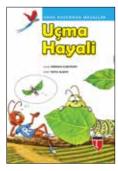




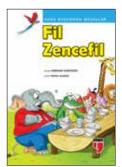














#### Sara and Adam

Age: 7-9

Pages: 16

10 books

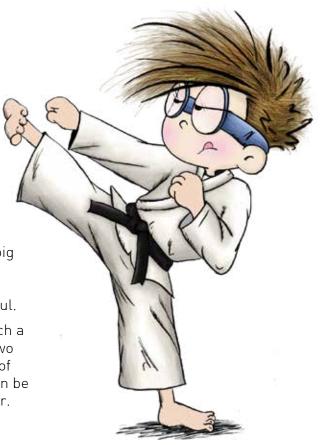
Rights: Sold to Arabic

**Author** Elif Akardaş

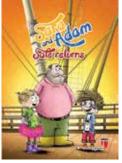
Illustrator Müzeyyen Yılmaz Canalp

Sara and Adam are two good friends. They have big dreams they want to accomplish. Sara is always respectful, generous and kind. Adam sometimes needs a little help from Sara to be more thoughtful.

Sara and Adam are short picture stories that teach a set of 10 morals in a funny and witty style. With two stories in each book and fun activities at the end of each chapter, these books are great tools that can be used to make children think about good character.























### **Jasmine**

Age: 8-10

Pages: 16

10 books

Rights: Sold to Arabic,

English (to West Africa), Persian

Author Meryem Nuriye Yavuz

Illustrator Müzeyyen Yılmaz Canalp

Don't you love Jasmine's purple curls? They get quite tangled just like Jasmine's life but she always finds a way out.

With beautiful, colorful illustrations, this set of books is a great asset for a child's library. Teaching children good character through funny stories, Jasmine is one of our favorites.























## Zehra's Diary

## **Ahlaq**

Age: 9-12

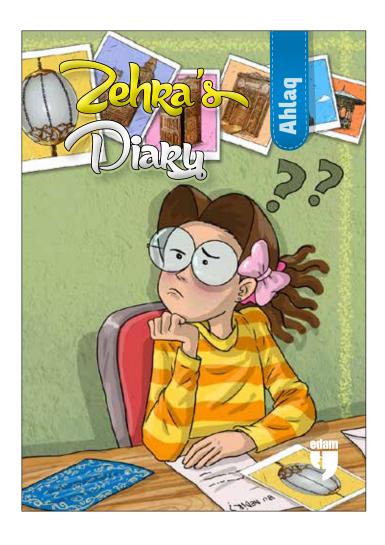
Pages: 80

Rights: Sold to Arabic, Albanian and English

West Africa

**Author** Ahmet Mercan-Neriman Karatekin

Illustrator Turan Dertli-Yahya Alakay



Zahra is a clever and inquisitive girl who loves to think outside of the box. She is also an avid writer who loves to write in her diary. This book is about a challenge or a dilemma Zahra faces. With her grandfather who is one of her best buddies, she tries to understand life and learns to make sound decisions.

## Zehra's Diary

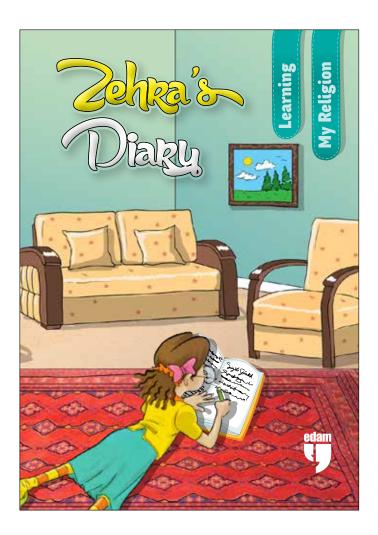
## **Learning My Religion**

Age: 9-12

Pages: 80

Rights: World

**Author** Ahmet Mercan-Neriman Karatekin **Illustrator** Turan Dertli-Yahya Alakay



Zahra is a happy and curious young girl. In this book, she embarks on an exciting adventure to learn more about Islam. Accompanied by her best friends, her diary, and her grandfather, Zahra embarks on a journey to discover the meaning of Hajj, Zakat, the basics of faith, and much more.

This book is filled with wonderful stories that make it easy for children to understand the basics of their faith and worship. Zahra's inquisitive nature leads her to ask many questions that help young readers understand the deeper meaning behind acts of worship.

#### The Locals

Age: 9-12

5 Books

Rights: Sold to Arabic

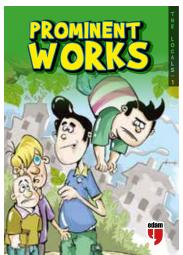
**Author** Elif Akardaş

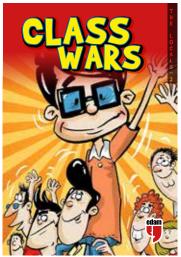
Illustrator Emirhan Perker



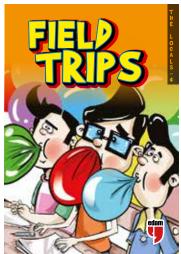
The Locals is a delightful series of humorous books about a group of friends who live on Orange Alley. These pals attend the same local school and spend their days playing outside from dawn to dusk. The books chronicle their school and alley escapades.

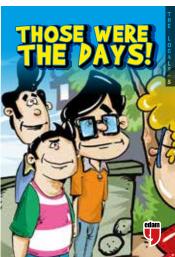
In each book, the main characters face challenges that teach them valuable life lessons. They come to understand that life can be tricky and it's important to cherish what you have before it slips away. In the midst of fierce rivalries and competition, the enduring themes of friendship and a great sense of humor prevail, reminding us that laughter and camaraderie always triumph in the end.











### The Scout Squad

Age: 9-12

5 Books

Rights: The Cat of Hagia Sophia sold to Arabic.

**Author** Yasemin Kahriman **Illustrator** Oğan Kandemiroğlu

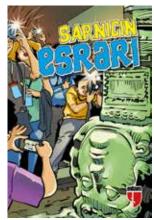
A group of students form the Istanbul Club to explore the wonders of Istanbul. They decide to create a school newspaper with compelling stories and their own pictures of the city's historical sites. During their first adventure to the Hagia Sophia, leader Bilge accidentally travels back in time to its construction in 535 B.C. After a series of exciting escapades, she returns to her time with the help of a kitten, but struggles to convince her friends.

Her doubts disappear during a visit to the Basilica Cisterns when they all experience time travel. They embark on exciting adventures and discover their newfound ability to travel through history. The series unfolds with time-traveling expeditions to the Spoonmaker's Diamond, the Grand Bazaar, and the House of Science.

The Scout Squad is a fantastic series for children that fosters an appreciation for history, friendship, and bravery. It's a fun journey through time and friendship.









Mirror, Mirror on the Wall

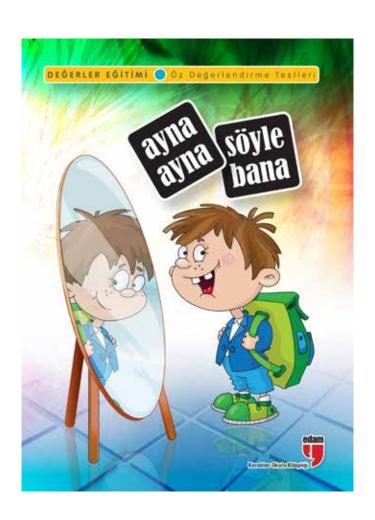
Age: 9-12

Pages: 48

Rights: Sold to Albanian

**Author** Neriman Karatekin

Funny, entertaining and interesting personality tests will help children learn more about themselves. The mirror will reflect what is inside you!







## **Bogach Khan**

Age: 13+

Pages: 72

Rights: World

**Author** Hayrullah Kaya **Illustrator** Hayrullah Kaya

In the times of Oghuz, young boys were not given names until they exhibited a skill. This is the story of a boy becoming a man in the land of ancient Turks. After showing great skill and earning the name Bogach, the young boy is betrayed by his father's closest friends who resent him. His father Dirse, who is poisoned against his son, makes a fatal mistake. Their only hope is Khan Khatun, the beautiful and wise mother of Bogach. With a strong female character and emphasis on good morals, this is a story about honor, integrity and family.







## The Young Carpenter

#### **Simple Carpentry Handbook for Children**

Age: 9-15

Pages: 76

Rights: World

Author Ahmet Karataş - Dursun Sunar

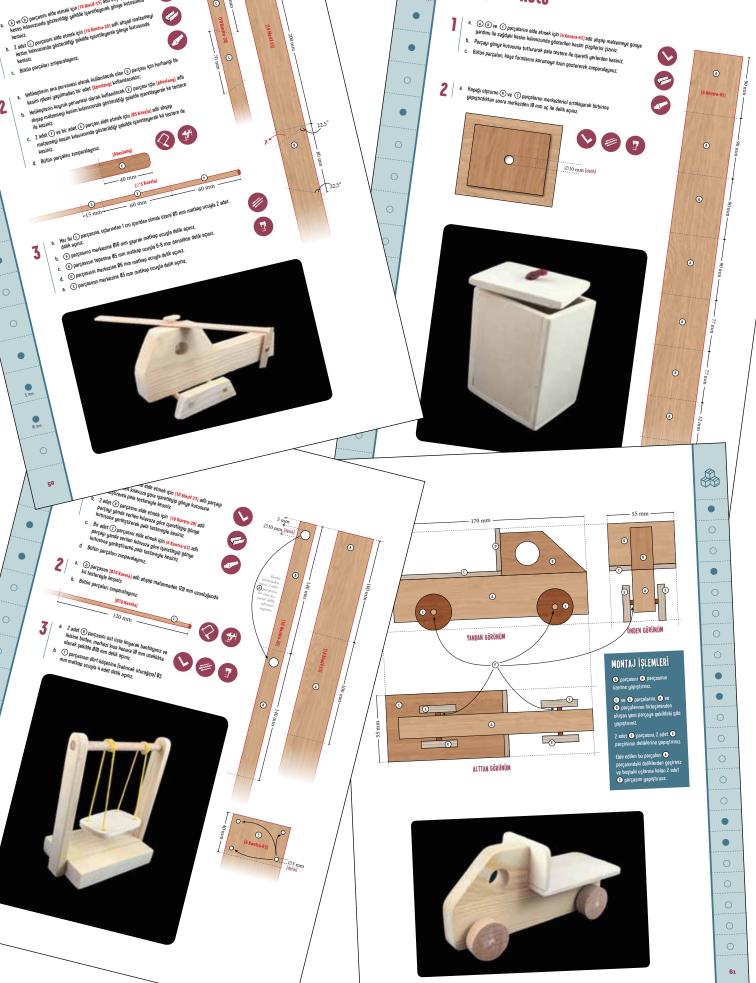
Illustrator Ahmet Karataş

This book is a great resource for children interested in carpentry. From basic materials such as sandpaper, hammer, nail and saw, to processes to shape wood, The Young Carpenter encourages children to learn carpentry by producing simple toys and objects designed by themselves.

The books also helps children with general learning skills, such as math, literacy, observation and experimentation. It also teaches them how to plan and execute their plans. Step by step instruction help build self-confidence.









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## Comics





Cool Sheikh and Blakeye

Age: 8-10

Pages: 16

10 books

Rights: World

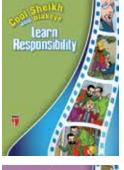
**Author** Flif Akardas Illustrator Turan Dertli

Cool Sheikh and Blakeye are best buddies but they get into heated discussions at times. Blakeye is not very good at listening to others so he misunderstands what is said quite often. It is a good thing that he has Cool Sheikh on his side to help him out!

Two famous characters of Turkish shadow theatre are revived through these comic books. Colorful illustrations and funny dialogues make this set a favorite among young readers.

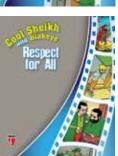
This set focuses on character education and the following values: Responsibility, benevolence, justice, confidence, friendship, leadership, honesty, patience, respect and self control.



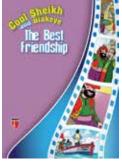


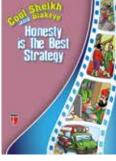


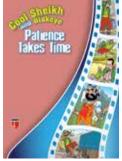














Her iste iyiyim derken öz güven koreşir kibirle Koydum katese, her gun baktım iyice. Artil iyileşti, bir evi olsun istedin şimdi de.

## The Kingdom of Ice

Age: 8-10

Pages: 24

Rights: World

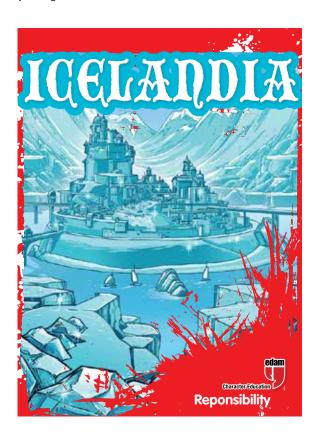
Author Hatice Işılak Durmuş

Illustrator Turan Dertli

#### Kingdom of Ice

Imagine a kingdom made entirely of ice - beds, cars, trees, everything frozen in a frigid wonderland. Then an unexpected crisis unfolds as the ice begins to melt and a colossal hole threatens to consume everything. The King's daughter must make a crucial decision: She must unravel the mystery behind this catastrophe and save her people.

Kingdom of Ice is an inspiring tale of responsibility, unwavering determination, and the empowerment of a young heroine.







## One Sheep, One Thousand Sheep

Age: 8-10

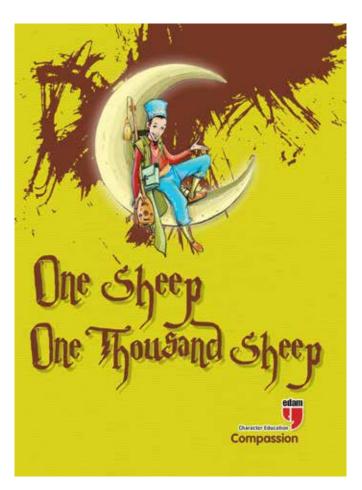
Pages: 16

Rights: World

**Author** Ayla Abak

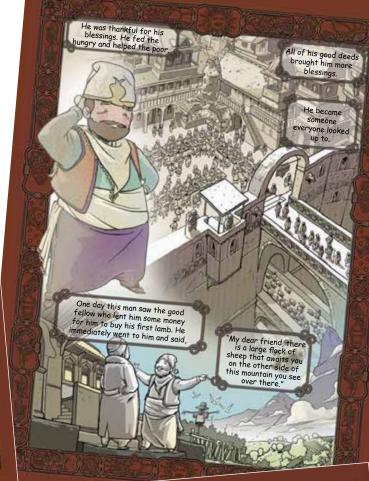
Illustrator Turan Dertli

When an honest person gives a promise he will do everything in his power to keep to it. A Turkish folk story about honoring your debt and being benevolent is told through a humble investment in one lamb turning into a thousand lambs.



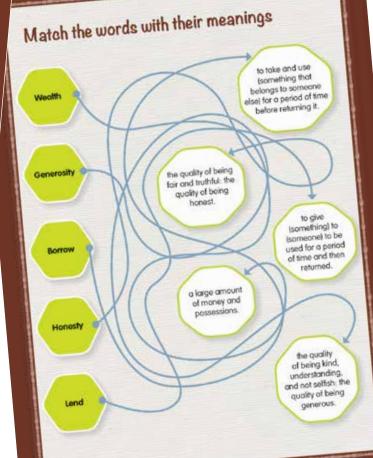








Sheep One Thousand



### The Decision

Age: 8-10

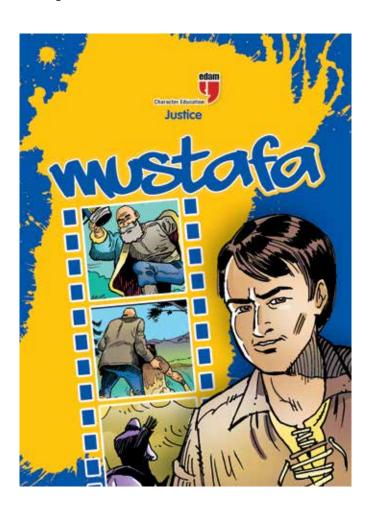
Pages: 32

Rights: World

**Author** Nezire Demir

Illustrator Oğan Kandemiroğlu

In wrestling you have to be very strong to win your opponent. But owning up to your mistake and facing the consequences takes more strength. Mustafa is one of the great wrestlers of his village. When he is blamed for the death of a local shepherd he stands his ground and does not betray his friend. Will his friend find the courage and strength to face the law?











#### Can I Do It?

Age: 8-10

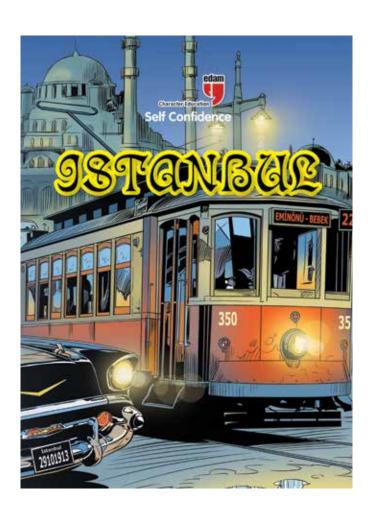
Pages: 16

Rights: World

**Author** Meryem Nuriye Yavuz **Illustrator** Oğan Kandemiroğlu

A young boy has to travel through Istanbul to deliver a package. He is scared. He is new to this big city and he isn't sure if he can do this task all by himself.

A story about self confidence, Istanbul is full of beautiful illustrations and inspiration.







## **Lost Valley**

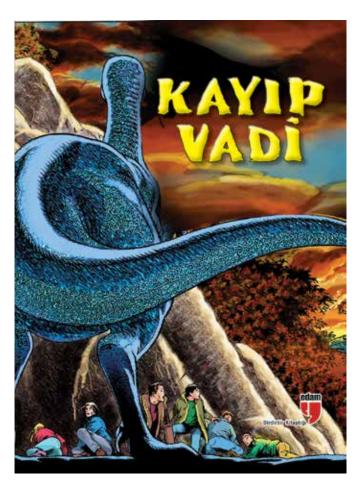
Age: 8-10

Pages: 24

Rights: World

**Author** Yıldırım Örer **Illustrator** Yıldırım Örer

A few members of the Turkish national basketball team are on their way to the world games on a small plane. They find themselves in the middle of a terrible storm. Out of nowhere a huge bird crashes into their plane. No one is hurt after a difficult emergency landing but they have a bigger problem. The huge bird is stuck under the plane. Hey, this not a bird, it's... it's a dinosaur! Is this a dream? Did they pass into another dimension? Is this the land of dinosaurs?







# Hostage

Age: 8-10

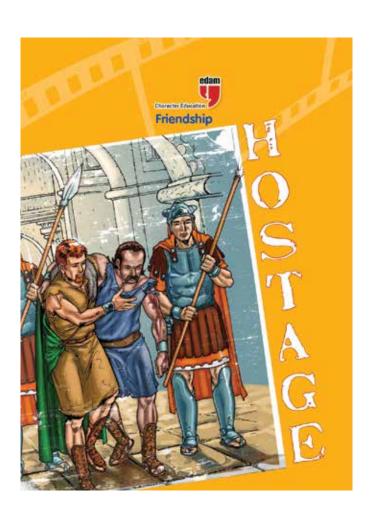
Pages: 16

Rights: World

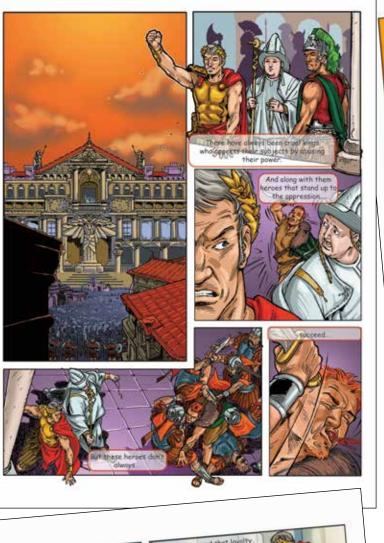
**Author** Friedrich von Schiller

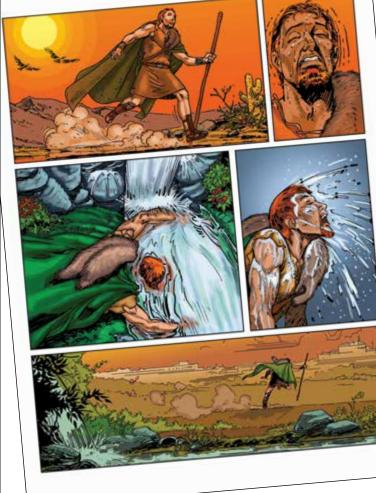
Illustrator Turan Dertli

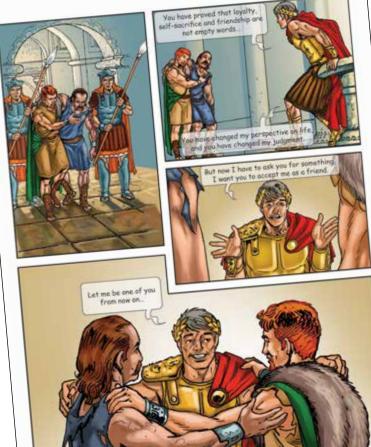
How strong is your friendship? How far will you go to help out your friend? A famous ballad, The Hostage, about heroism and friendship by Friedrich von Schiller has been adapted into a full color story book. A timeless story with beautiful illustrations.

















Friends are for days like this. Don't warry about it. **Batuta and Corporal Sayit** 

Age: 8-10

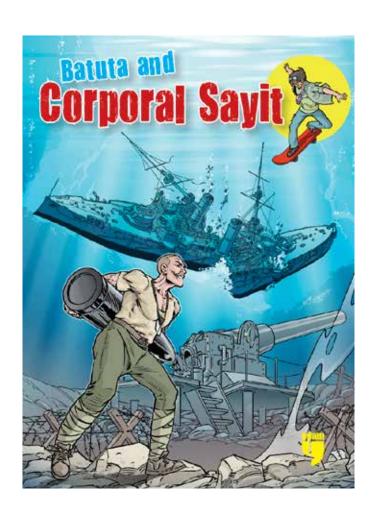
Pages: 32

Rights: World

**Author** Turan Dertli **Illustrator** Turan Dertli

The great great grandson of the famous traveller Ibn Batuta is in Istanbul. He has a secret. With his flying skateboard he can travel in time! One day he suddenly finds himself in the middle of a war. Where is he? What is going on?

An invigorating story about the Dardanelles.













## **Return to Earth**

Age: 8-10

Pages: 24

Rights: World

**Author** Neriman Kartekin **Illustrator** Turan Dertli

There is a human colony living out in space. They cannot return to Earth because it became uninhabitable after years of wars. But a young group of scouts track down a signal coming from Earth. They are forbidden to contact anyone without prior permission from the governing board. They know the board will not allow them to reach out to whoever is out there. Should they follow their instinct? Is there anyone left on Earth?







## **A Guest From The Sea**

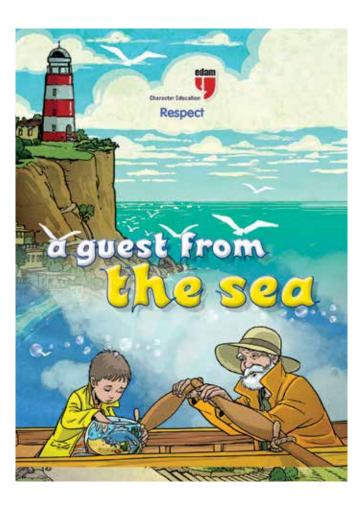
Age: 8-10

Pages: 16

Rights: World

**Author** Nezire Demir **Illustrator** Turan Dertli

The little boy wanted a goldfish for his tiny aquarium. They were poor, and didn't have any money to buy extras. Also, where would his granddad find goldfish in that tiny fishing village? One day as the old man was gathering the fishnets, a small fish fell right in front of the boy, wiggling and trying to get back into the sea. Was this a gift of the sea? What would the little boy do?







## **Plastic Butterflies**

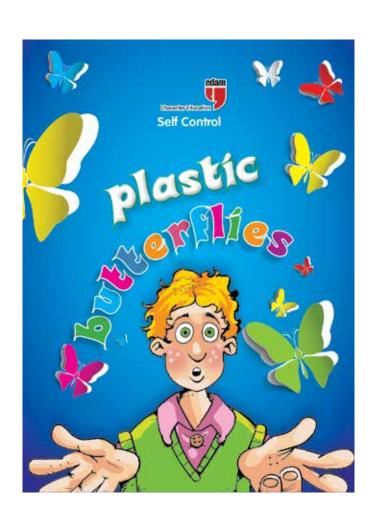
Age: 8-10

Pages: 16

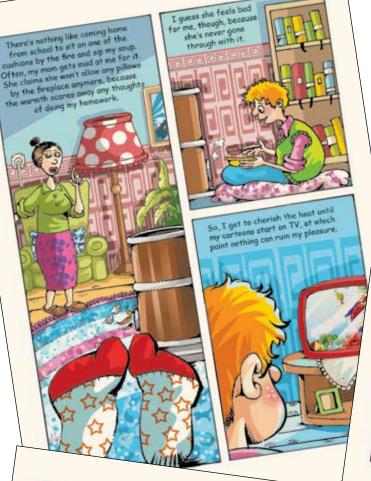
Rights: World

**Author** Meryem Nuriye Yavuz **Illustrator** Emirhan Perker

What's going on? Who is that lazy child ruining all the work? This comic book is about a little child who needs to learn about self-control.

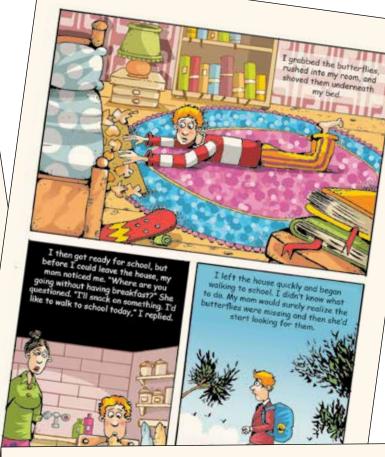


















## **Secret Experiment**

Age: 9-12

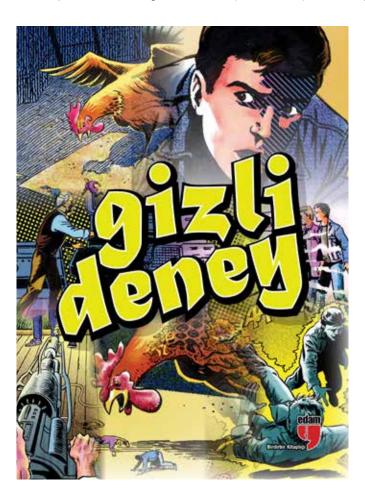
Pages: 88

Rights: World

**Author** Yıldırım Örer **Illustrator** Yıldırım Örer

A scientist is working on a secret project that can shrink people to tiny proportions. He has two novices who are helping him out. This invention is going to change the world as we know it. But it is very important to protect it from falling into the wrong hands. One day something terrible happens while the scientist is away.

A story about courage, friendship, and responsibility!









CONSULTANCY AND RESEARCH CENTER



# Non-fiction





## What Can I Do For My Child

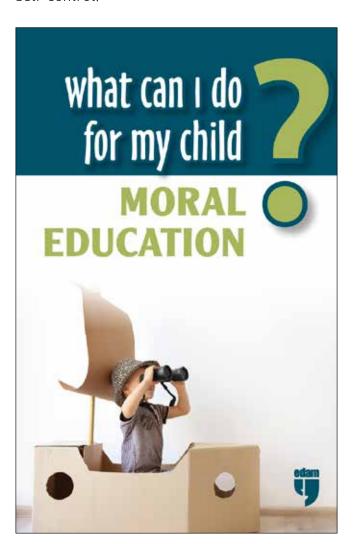
#### MORAL EDUCATION

Target Group: Parents and Educators

Pages: 180

Rights: Sold to Albanian and Azerbaijani

Teaching children about values can sometimes be a challenge for parents, but Helik is here to lend a helping hand. In this book, you'll find ten core values: responsibility, kindness, justice, friendship, leadership, honesty, patience, respect, confidence, and self-control.



The book focuses on these ten important values and offers fun activities for parents and children to do together, making it easy to teach these values at home. There are also discussion topics related to each value, creating valuable conversations.

This book is designed to support parents at home and complement school activities. The goal of the curriculum is to develop a child's ability to make wise decisions and take responsibility for their actions. It's packed with practical, simple and appropriate activities that cater to children with different interests and learning styles.

What Can I Do For My Child works in harmony with Perese, which educators use in school, ensuring a well-rounded educational experience for children both at home and in the classroom.

### Perese

#### Moral Education Teacher's Handbook

Target Group: Parents and Educators

Pages: 372

Rights: World



#### Introducing the Moral Education Teacher's Handbook!

Teaching values is a crucial aspect of education, and guess what? It doesn't have to be boring at all! Moral education in the classroom can be a lot of fun, and that's where Perese comes in to lend a helping hand. Our goal is to help teachers create engaging lessons by providing activities and discussion topics that help teach core values.

Inside Perese, you'll find a treasure trove of core values, including responsibility, benevolence, justice, friendship, leadership, honesty, patience, respect, confidence, and self-control.



This book has been carefully crafted with the guidance and input of renowned academics and experts in educational psychology. It's designed specifically for teachers and school administrators. Our handbook offers a wealth of fun activities that can be seamlessly integrated into the classroom and even extended to involve students' families

You'll discover a range of practical, straightforward and appropriate activities that cater to children with different interests and learning styles. In addition, Perese works in harmony with "What Can I Do for My Child? Character Education," a resource parents can use at home to reinforce these essential values.

So get ready to make moral education an exciting and enriching experience for both teachers and students!

## **Beyond the Blackboard**

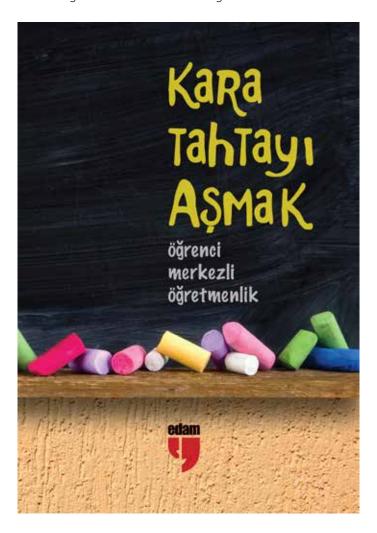
Pages: 272

Target Group: Educators and Teachers

Rights: World

**Author** Alpaslan Durmuş • Ayhan Başak • Halil Ekşi • Hatice Işılak Durmuş • Mustafa Otrar • Neriman Karatekin • Pınar Koc Yıldırım

Beyond the Blackboard is a help book for teachers. Each chapter in the book focuses on an effectively using an educational practice in class. The book also helps teachers self-evaluate and improve their knowledge of classroom learning.



Chapters in the book

- The School Next Door
- Classroom Management
- General Principles in Education
- Teaching Methods
- Guidance and Recognition Techniques
- Character Education
- Effective Communication Skills

## **Qualitative Patterns**

#### Grounded Theory, Ethnography, Case Study, Action Research, Fenomenoloji

Target Group: Academicians and Researchers

Pages: 132 - 188

Rights: World

Author Halik Ekşi-Hilal Çelik-Tuğba Türk-Erdem Sevim-Eren Murat Dinçer-Pınar Kütük Yılmaz

Qualitative research patterns have created opportunities for today's scientists to conduct different scientific studies and to produce in-depth knowledge in many disciplines, following philosophical debates carried out over modernism, positivism and essentialist approaches. The development of studies, both numerically and in terms of qualifications and arbitrariness, necessitates a detailed theoretical discussion of qualitative research patterns. In order to serve this field EDAM is preparing the "Qualitative Patterns Series".



## FranSua't - A Postmodern Theseus

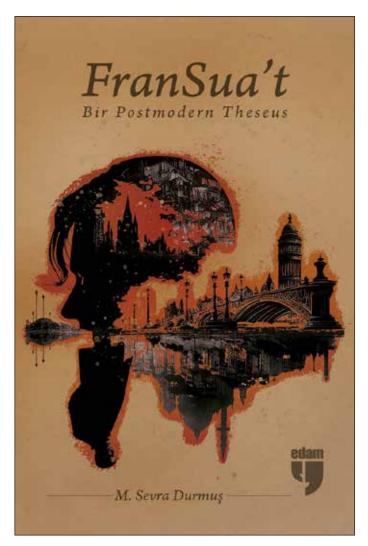
Pages: 76

Rights: World

Author M. Sevra Durmus

Suat is a 29-year-old lonely man living in İstanbul. He has no family or friends. No one knows his name. One evening he feels weird and he goes to bed early. In the morning, he wakes up in Paris in a strange bed. When he utters words of shock, he realizes he is speaking French. As he navigates through this strange day, he realizes he can drive a car. He finds old pictures that show him living a life here in Paris, in this strange existence. He realizes he woke up as someone else who is married and has a

daughter. His new name Frank, is a household name and Suat does not know how to fit in to this new life.



FranSua't is a book focused on questioning the status quo and what the future holds for mankind. Suat tries to understand why and how this all happened and after finding it out he resists compliance. A book on questioning the given situation and trying to figure out the meaning of life, FranSua't could be a utopia hidden in a dystopia.

# 40 Golden Rules for Cultivating Joy

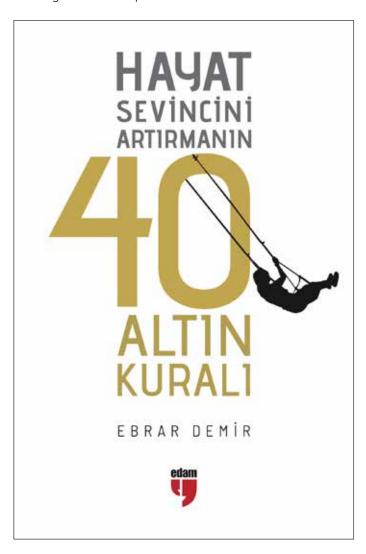
Target Group: General Audience

Pages: 168

Rights: World

**Author** Ebrar Demir

Embark on a journey with this book - a journey of 40 transformative stops. At each stop you will discover practical tips on how to maintain the joy of living, despite the inevitable worries, problems and challenges that life presents. When I say 'joy of life', I'm not talking about a superficial existence filled with fun and pleasure. On the contrary, it



refers to a life based on values, free from all forms of dependency - a life that allows the motivational system of the human body to function in its most natural state. It's a life in which you can recognise your health and find peace within yourself, regardless of external circumstances.

Now put aside any judgments, accusations and negativity you may have directed at yourself. Say Basmala and embark on this enriching journey through the pages of this book!

## **Poetry Series**

Rights: World

EDAM is publishing poetry from poets with different backgrounds. The EDAM poetry selection is mostly about life, nature and the juxtaposition of modern human beings in the face of perennial wisdom and modern consumerism.

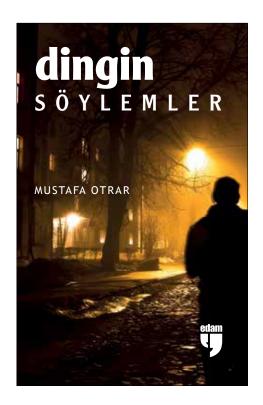


"ve ansızın / gepgeç / son

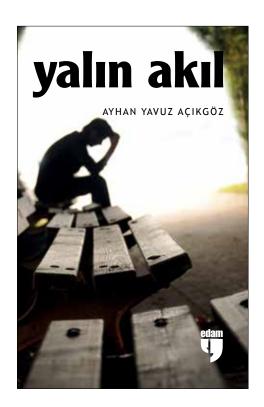
bir sızlanış mıdır sanki şiir"



"Çaysan
iyi demlen kardeş,
suysan
has dem tut.
Dost isen kimlen,
külüne bulaş,
dumanıyla tüt o zaman."



"Çocukluğumuzdan ayağımızın kaydırılıp içine düşürüldüğümüz dünyanın adıdır hayat. Hayata atılmak diyorlar bu yüzden buna. Atılıyoruz ve bir daha da dönemiyoruz. Oysa hepimiz tüm gün oynayıp oynayıp da akşam ezanıyla evimize döneceğimiz bir sokak oyununa gider gibi ayrılıyoruz çocukluğumuzdan."



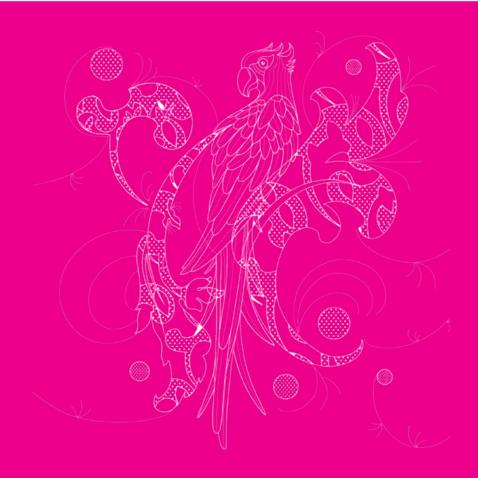
Ben? 'dedim, 'SUS! 'dedi 'Sen? 'dedim, 'BİZ! 'dedi 'O? 'dedim, 'SİZ! 'dedi



CONSULTANCY AND RESEARCH CENTER



# Coloring Books





EDUCATIONAL CONSULTANCY AND RESEARCH CENTER

# **Istanbul:**Your City, Your Colors! Postcards

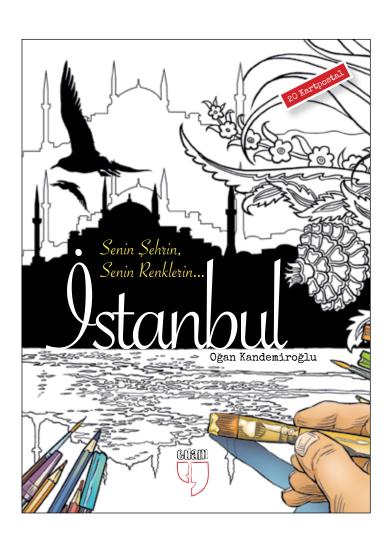
Age: All ages

Rights: World

Book of 20 postcards

Illustrator Oğan Kandemiroğlu

Postcards are timeless! This booklet of 20 postcards is full of beautiful drawings os İstanbul. Color these beautiful postcards and share them with your loved ones.







# **Magnificent Animals**

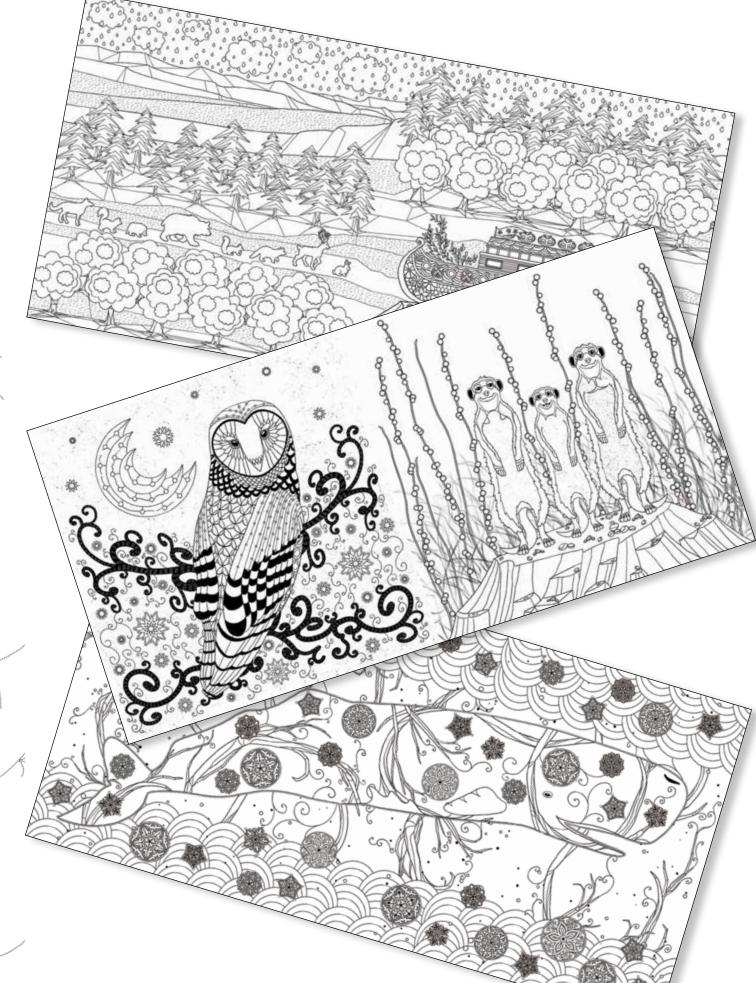
Age: All ages

Pages: 72

Rights: Sold to English (UK, USA, Canada), Arabic and Kazakh

Illustrator Hayrullah Kaya

A coloring book full of beautifully illustrated animal drawings. NATIONAL ILLUSTRATED BY



### Muzi

A Coloring Book Nutty as a Fruitcake.

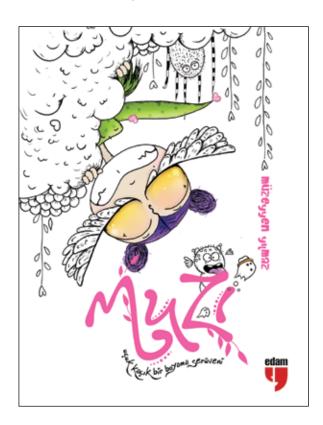
Age: All ages

Pages: 72

Rights: Sold to Arabic

Illustrator Müzeyyen Yılmaz Canalp

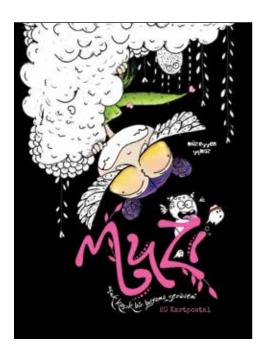
Muzi is an enchanting female character. Along with her crazy friends Muzi invites you to color her world in your own style in this 72 page coloring book. Young girls and women who are still girls at heart will sure to love Muzi.





## **Muzi Postcards**

A unique way to express your feelings in your own style. A Selection of the 20 most popular drawings from **Muzi Coloring Book**. Color these sweet and funky postcards and share them with your loved ones.





## **Artisan Coloring Postcards**

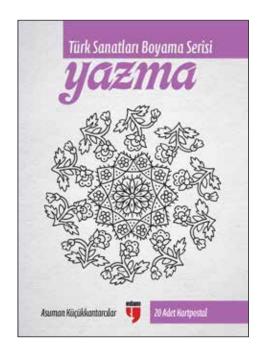
Age: All ages

Pages: 22

Rights: World

Illustrator Asuman Kücükkantarcılar

Each set of artisan postcards are designed by famous artists in their field. You can color and share these postcards with your loved ones on special occasions.



Traditional Turkish Embroidery Patterns



**Traditional Turkish Carpet Patterns** 



### **Astana Nur Sultan**

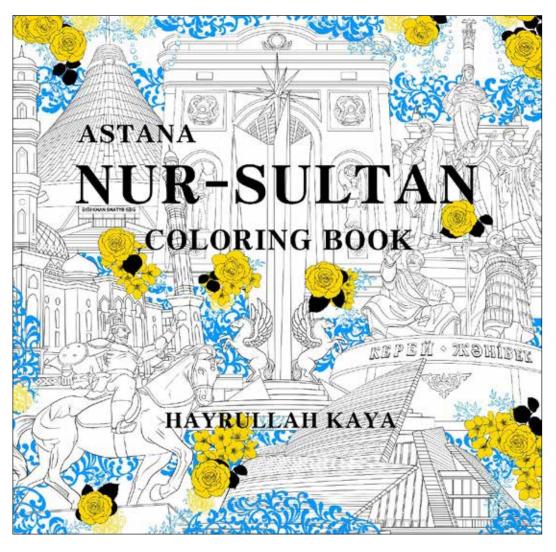
Age: 6-9

Pages: 56

Rights: Sold to Kazakh

Illustrator Hayrullah Kaya

The Tavelsizdik Square, Hazrat Sultan Mosque, the Kobuz Opera Building, the Gasiktar Park, and many more illustrations about Nur Sultan are waiting for you to color them. You can relax and learn about this beautiful city as you color in the pages. Come on, bring out your favorite coloring pens.







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